

FUTURE UKRAINIAN'S IMAGE: MODERN VISION

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This article provides an analysis of the future Ukrainian's image in modern studies. The author has showed that the works on the prediction of the future Ukrainian's image is conducted by political scientists, public figures, scientists. There are also appeals to the social and cultural heritage, and an analysis of current operations in Ukraine, as well as projections for the near future. But the future Ukrainian's image, which was accepted by society, does not exist in the nature yet. Still there is no general vision where to go and how to look at the future aspirations.

Keywords: future Ukrainian's image, planetary-cosmic personality, mentality, the Ukrainian, the future.

ОБРАЗ БУДУЩЕГО УКРАИНЦА: СОВРЕМЕННОЕ ВИДЕНИЕ

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В статье проведен анализ образа будущего украинца в современных исследованиях. Автор показал, что работы по прогнозированию образа будущего украинца политологами, общественными деятелями, учеными еще ведутся. Встречаются и обращение к социально-культурного наследия, и анализ текущих событий в Украине, а также прогнозы на ближний будущее. Но устойчивого и принятого обществом образа будущего украинца пока еще не существует. Еще нет общего видения куда идти и как выглядеть в своих будущих устремлениях.

Ключевые слова: образ будущего украинца, планетарно-космическая личность, ментальность, украинец, будущее.

The famous Czech educator, founder of didactics (the theory of education and training) Jan Comenius wrote: «A comprehensive culture of spirit requires that all people have the knowledge of a future life, were inspired by it and direct ways were known to it», « ... therefore, at schools should teach only what brings the most profound benefit both present and future life, and even more in the future» [Образование, 1986: p. 211].

One of the core areas of search Ukrainian future is an analysis of works of art and philosophical systems which were created by members of the ethnic group. The authors try to understand the features of the Ukrainian mentality and extrapolate them into the future. Especially popular among researchers was an appeal to Skovoroda's works. But such an approach, in our opinion, is not always convincing and to

comply with the requirements of scientific analysis. Based on the works you can try to analyze the features of mentality and outlook of a particular creator, not just ethnic group in general. We believe in creativity and outlook Hryhorii Skovorody, Taras Shevchenko, Ivan Franko and other well-known members of the cultural heritage of Ukraine viewed as the individual characteristics of development and mental characteristics of the ethnic group in which they are developed and created. Therefore, the extrapolation of worldview Ukrainian classics in the future is not always justified, because those individual inclusions in their work over time leads to an even greater discrepancy between the actual and the predicted ethnic mentality.

The future human image was written by Volodymyr Vernadsky, Mykhailo Fedorov, Mykola Setnitsky, Oleksandr Gorski, Valerian Muraviov, Anton Makarenko, Vasyl Sukhomlinsky, Oleg Bazaluk and many others. However, a famous philosopher Ivan Ilyin considered an important place of future human image and noted: «The human of the future culture must again love spiritual freedom, surrender to the living heart goodness, grow a precious humility as the source of this power, bow before the mystery of God's creation, strengthen the power of the heart contemplation, learn pleasure of gratitude and to restore a real religious» [Ilyin, 1993: p. 292].

Oddly enough, but the development of future human image (though in the format of the future of the communist lifestyle of Soviet citizens) were engaged seriously in Soviet science. Analysis of pedagogical, psychological and philosophical literature of the Soviet period shows a striking similarity in this matter. Namely, the future human is a harmonious personality, which is based on a highly developed intellect, spiritual wealth and physical perfection.

Some of the modern Ukrainian philosophers continue the tradition of Soviet pedagogical school in the framework of the philosophy of education, but more in the context of interdisciplinary sciences and their focus on space exploration and to interact with it. For example, Oleg Bazaluk presents the future human image as a planetary-cosmic personality: «... future human is a harmony of mind, body and soul, which is aimed at realizing the internal creative potential in the scale of the Earth and the Universe» [Bazaluk, 2010: p. 37]. Oleg Bazaluk believes that the planetary-cosmic personality as the future human image from the modern person is distinguished by the following key features [Bazaluk, 2010: p. 36]:

1. Knowledge of the past, not only historical, associated with the development of society, but also space associated with the stages of formation and development of structure in the Universe. It was such a large-scale approach to the past civilization reveals to man the true meaning of its existence, answers the question «about man's place in the material world», «the appointment of mankind», etc.

2. Scope of thinking. The planetary-cosmic personality will think strategically, global scale, to be able to link processes across the Earth from space activity.

3. The sequence of activities. In cosmology, there is a fundamental principle of «matryoshka doll» (also known as Russian nesting doll), which with a physical and mathematical point of view proves the fact that every action (process, phenomenon) is happening in the world, including the scale of the noosphere, on the one hand, based on the previous step, on the other hand, contains the beginning of the next steps. This is the content of the sequence: knowledge of the past reveal the understanding of the present time and at the same time, allow us to predict the future. The progress of civilization is only possible in the sequence between the generations, and accordingly, the sequence of activities.

4. Commitment activities. In order to any activity was consistent and predictable, it is necessary from the earliest stages of the process of creating the basis for the

internal system of the views of children lay understanding of what activities they want to devote their future life and what results they are planning to achieve. Purposeful activity is, above all, the relevance of the global objective. That is, the goal of all life, and the achievement of a certain number of short-term objectives, which organize the sequence of the implementation of a global goal. The global objective of activity is a landmark and a permanent stimulator of human vitality. Short-term goals are a mobile «passing» of life in the direction of a guide, which is formed according to the characteristics of daily existence.

From our point of view, the formation of the state policy of Ukraine on the basis of the Ukrainian national idea in the format of «Ukraine as Keeper of harmony between Eastern and Western Europe» should be based not only on modern anthropological methodology, but here on this scale, so to speak a vision of civilization Ukraine's place and its citizens in the development of society.

The author has tried to find out this issue in students-masters to whom she taught. In their work on a topic «Future Ukrainian's Image» can be folded a portrait: a real Ukrainian must speak Ukrainian, to protect it, to develop a culture of Ukraine, wear embroidered shirts, read «Kobzar» and other books of the Ukrainian poets and writers, listen to patriotic songs, do not litter on the street, develop the state, starting with yourself, learn to respect their ancestors.

Analyzing the root of the problems of Ukrainians, civil and political figure of Ukraine Aleksey Tolkachev notes that the causes of disorder and permissiveness in Ukraine laid at the level of the national character of Ukrainians, mentality, collective beliefs. He identified four main stereotypes that prevent Ukrainians build our bright future and develop a positive and expected image of their future [*Tolkachov, 2011*]:

1. Hopelessness of existence. Ukrainians live one day. They do not plan and do not make their own perspective. According to Aleksey Tolkachev, Ukrainians, who are not creating the future, are destined to be the object of history. In order to become a subject, Ukrainians need a national dream ambitious strategy, on the way to the dream of each step makes sense.

2. Victim complex. Historic image of the Ukrainian people is an image of victim. For centuries, Ukrainians were victims of the Tatars, Poles, Muscovites, the Jews and the Bolsheviks traitors dastardly enemies, circumstances, and conspiracies in the end - a heavy fate mediocre. ...These ideas permeated almost all the creativity of the people living in the richest land in Europe. According to Aleksey Tolkachev, national suffering became a cult in itself. Ukrainians do not want success and victory, for what to do next? Much easier to play, and then cry. That is why the international image of Ukraine is built on the Holodomor, Chernobyl, heavy Soviet heritage, as well as ideologemes of young state, inexperienced democracy, etc.

3. An inferiority complex. The third major drawback of Ukrainians is a low self-esteem, an inferiority complex. True, it has camouflaged in the image of modesty for centuries. However, despite all the advantages of the Ukrainians, an inferiority complex did not allow us to feel self-sufficiency, mature to implement its strategy. Even with independence, Ukraine has not felt able to pursue an independent policy, and always tries to be toward the EU, NATO, the United States, IMF or Russia.

4. Hatred matrix. Fourth issue of Ukrainians is that they have learned to hate – politicians, bureaucrats, corrupt officials, tax and enemies of Ukraine. ... But in fact we hate ourselves. For the complexes, weakness, destiny, history, and the country, in the end – for the scarcity of their aspirations. And then this hatred extends to everyone and everything around us. It finds numerous projections in social fragmen-

tation, mutual suspicion, greed, rudeness, selfishness, lack of trust, respect and mutual assistance, as well as many other negative phenomena.

Therefore, working on the future Ukrainian's image, we should consider:

1. Strong and weaknesses of the Ukrainian mentality;
2. Communication of the past, present and future in the socio-cultural development of the Ukrainian society;
3. Considering socio-cultural evolution of Ukrainian society and planning strategy for its further development in any case do not forget about the evolution of technology, because socio-cultural evolution is inextricably linked with the evolution of technology in the developed countries (in this respect of researches by Stanislav Lem [Lem, 2002]).
4. The future image to implement features that ensure equitable communication of Ukrainians in the world community.

An interesting research was conducted by Ukrainian philosopher Vladimir Danilenko. In his article «The image of Ukrainians in the world cinema» Vladimir Danilenko considered an image of Ukrainians in the films of American, European and Russian filmmakers. He has come to the following conclusion: «If in the modern Russian cinema Ukrainians are portrayed as caricatures and dismissive nickname «copped» was the aesthetic norm that pleases the ear of the Russian audience and inflates its xenophobic sentiments, the western cinematograph creates an image of the Ukrainians as a modern nation, intelligent, strong-willed, purposeful, inventive, humorous, profound, capable of extreme tests. Surviving eye-popping adventure and Shakespearean passions, Ukrainians in European and American film production companies retain dignity and best human qualities» [Danylenko, 2013].

Thus, in the article, we have shown that the works on the prediction of the future Ukrainian's image are conducted by political scientists, public figures, scientists. We meet and appeal to the socio-cultural heritage, and analysis of current events in Ukraine, as well as projections for the near future. But vision of the future of Ukrainian, which was accepted by society, does not exist in the nature yet. Still there is no general vision where to go and how to look at the future aspirations.



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